

What's Happening

September 7

Labor Day

REC Offices Closed

September 15

National Voter

Registration Day

September is National Preparedness Month

September 22 Autumn Begins



Rock Energy Cooperative

P.O. Box 1758
2815 Kennedy Rd.
Janesville, WI 53547-1758

P.O. Box 126
15229 Willowbrook Rd.
South Beloit, IL 61080

(866) 752-4550

Shane Larson
Chief Executive Officer

Jonas Berberich
Editor

MEMBER APPRECIATION DAY

JOIN US at Rock Energy's 2026 Member Appreciation Day Pancake Breakfast!

- Saturday, Oct. 10 / 8:30 a.m. to 10:30 a.m.
- Rock County Fairgrounds
(1301 Craig Ave., Janesville, WI)

- * Pancakes, Sausage, Ice Cream
- * Bounce Houses * Face Painting
- * Balloon Art * Kettle Corn * And More!



For Rock Energy members only.

Rock Energy Youth Members Attend YLC

Five Rock Energy Cooperative high school youth members joined dozens of other high school students representing 20 Wisconsin electric cooperatives at the University of Wisconsin–Stout July 14–16 for the Wisconsin Electric Cooperative Association's annual Youth Leadership Conference (YLC), where they developed leadership skills, explored the cooperative business model, and prepared to become ambassadors for Wisconsin's electric cooperatives.

The five Rock Energy student members attending were:

- **Isaac Busch**
- **James MacNeal**
- **Leif Anderson**
- **Maeve Anderson**
- **Evan Peters**

In addition, two Rock Energy student members, MacNeal and Busch, were elected to the Youth Board.

The three-day conference featured leadership development, team-building activities, district meetings, and presentations focused on personal growth, safety, and emerging technology. Students heard from motivational speaker Craig Hillier, who challenged them to become breakthrough leaders, and Hunter Gillett, who shared his inspiring story of resilience after surviving a plane crash.

They also learned about safe driving from WECA's Ben Bella and explored how technology is shaping the future with Dairyland Power Cooperative Vice President and Chief Information Officer Nate Melby.

"This year's Youth Leadership Conference was a great experience," said Tina Walden, WECA's youth and education director. "It was wonderful to see the students build new friendships, challenge themselves, and grow as leaders throughout the program. Their enthusiasm, engagement and willingness to step outside their comfort zones made the event a success."

A new addition to this year's conference expanded participation beyond electric cooperative youth delegates. Through a grant from Dairyland Power Cooperative, three FFA members and three 4-H members attended YLC to learn more



YLC 2026-27 YOUTH BOARD

FRONT ROW (L to R): Isaac Busch (Rock Co-op) and Sophie Pernsteiner (Riverland Co-op)

MIDDLE ROW (L to R): Briella Brusveen (Adams Co-op) and Tyler Boettcher (Oakdale Co-op)

BACK ROW (L to R): Ethan Moe (Pierce Co-op), Bennett Gehrke (Vernon Co-op, Alternate), and **James MacNeal (Rock Co-op)**

about the cooperative business model and the role electric cooperatives play in Wisconsin communities.

Students concluded the conference by electing the 2026–27 Wisconsin Youth Board.

Through YLC, Wisconsin's electric cooperatives continue investing in the next generation of leaders by giving students the confidence, skills, and understanding of the cooperative difference that will benefit them in their schools, communities, and future careers.



ENERGY EFFICIENCY TIP

Heating System Efficiency

Maximize your heating system's performance by inspecting, cleaning or replacing air filters once a month, or as needed, to reduce energy costs and prevent potential damage to your system. Make sure radiators, baseboard heaters and warm-air registers aren't blocked so air can flow freely.



Source: Dept. of Energy

HAPPY LABOR DAY

Rock Energy Offices Closed September 7 In Observance Of Labor Day

Rock Energy offices will be closed on Monday, Sept. 7 in observance of Labor Day. Offices will re-open on Tuesday, Sept. 8. Members can make payments in the drop boxes at both offices on Sept. 7 and at the payment kiosk outside our South Beloit office, 15229 Willowbrook Road. Even though our offices are closed, standby crews are available. If you need to report a power outage or a natural gas incident, please call 866-752-4550.