

What's Happening

September 2

Labor Day

Rock Energy offices will be closed Monday, Sept. 2, in observance of Labor Day. However, in case of an outage or natural gas incident, we can be reached at 866-752-4550.

September 17

National Voter Registration Day

September 15-21

National Farm Safety & Health Week

SEPTEMBER 22



Rock Energy Cooperative

P.O. Box 1758
2815 Kennedy Rd.
Janesville, WI 53547-1758

P.O. Box 126
15229 Willowbrook Rd.
South Beloit, IL 61080

(866) 752-4550

Shane Larson
Chief Executive Officer

Jonas Berberich
Editor

YLC

Helps Teens Build Leadership Skills

The three-day 2024 Youth Leadership Conference (YLC) took place July 16-18 at the University of Wisconsin-Stout with about 70 future leaders from electric cooperatives in attendance. Teens ranged in age from freshmen to seniors in high school. While most participants there were first year YLC attendees, some were back for the second or third time.

YLC is a three-day, activity-filled event aimed at building leadership skills while ensuring attendees leave with a solid understanding of what electric cooperatives are, and the potential career opportunities they offer. They also have the opportunity to enter WECA's essay contest for scholarship funds.

During YLC, the teens are split into six districts and compete against each other in various challenges, including the TikTok challenge, where they each create a video demonstrating electric cooperative principles. This year's YLC also included a web presentation and Q & A session with



Pictured above, three youth YLC attendees show their support of the event. From left to right: Carson Welter, Ryther Gherke and Jayden Mosely (a Rock Energy youth member).

lineworkers from Central Wisconsin Electric Cooperative about their recent work with the Light Up Navajo! Project, which is an effort to electrify rural homes on a reservation for the first time in history.

One of the highlights of the event was a presentation by current and recent YLC attendees—Tyler Tautges, Jude Klar, and Emma Steinke (a Rock Energy youth member)—who spoke about the experiences they had at YLC, serving as members of the YLC board, traveling to Washington D.C. with the NRECA Youth Tour, and more.

YLC culminates with the competitive Youth Board election, and this year was no different. Thirteen teens vied for six board seats and an alternate spot. Each delivered a speech demonstrating their personality, co-op knowledge, and leadership skills. Rock Energy member Garrett Schneider was one of the six elected to the board at this year's event.

The YLC Board members will work to educate peers about electric cooperatives and will be invited to travel to the nation's capital next summer for the 2025 NRECA Washington D.C. Youth Tour. They will also help plan the 2025 YLC, and one board member will be selected to represent Wisconsin at NRECA's 2025 PowerXchange in Atlanta in March.



Pictured above is the newly elected 2024-25 Youth Board. Back row, left to right: Ashton Brusveen, Owen Klussendorf, Dillan Sztuczko and Garrett Schneider. Front row, left to right: Amber Lund, Jarrett Rueth and Piper Blanch.



2024 MEMBER APPRECIATION DAY

PANCAKE BREAKFAST

Saturday, Oct. 19

8:30 a.m. to 10:30 a.m.

**Rock County Fairgrounds
Craig Center (1301 Craig Ave.)
Janesville, WI**



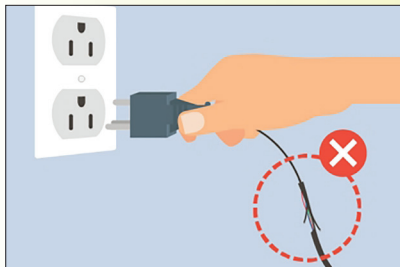
ACTIVITIES & TREATS

- Bucket Truck Rides
 - Prize Wheel
- Bounce House
- Face Painting
- Balloon Figures
- Ice Cream & MORE!



Please note that there will NOT be paper shredding or electronics drop-off at this event.

Replace Or Repair Damaged Electrical Cords To Keep Your Home Safe



- Damaged power cords are a serious residential electrical safety risk, and they are capable of causing both fires and electrocution.
- Power and extension cords should be checked regularly for signs of fraying / cracking.
- If damaged, they should then be repaired or replaced immediately.
- Power cords should not be stapled into place or run under rugs and furniture. Cords under rugs pose a tripping hazard and can overheat, while furniture can crush cord insulation and damage wires.



REC OFFICES CLOSED LABOR DAY

Rock Energy offices will be closed and REC personnel will be out on Monday, Sept. 2, in observance of Labor Day. Offices will reopen on Tuesday, Sept. 3. Members can make payments in the drop boxes at both offices throughout the holiday weekend and at the payment kiosk outside our South Beloit office, 15229 Willowbrook Road. Even though our offices are closed, standby crews are available. If you need to report a power outage or a natural gas incident, please call 866-752-4550.

Source: SafeElectricity.org

What's the fuss about **PEAK ENERGY USAGE?**

Peak energy demand is when energy consumption is at its highest.

In much of the U.S., energy use spikes in summer and winter due to increased energy demands for heating and cooling spaces.

In the summer: Energy use spikes from mid- to late afternoon until evening.

In the winter: Energy use is higher in the early morning and then again in late afternoon/evening.

Adjusting when you use electricity can help even out energy use and avoid service interruptions caused by high demand.